

For Immediate Release

January 6, 2011

Carthage, NC. Moore County Public Safety is pleased to announce the start of a new Social Media Networking campaign. The mission is to use available social media to share information with our employees and Moore County citizens. In order to keep in touch with the community we have tied together three of the most popular social media outlets. Look for us and “like” or “follow” us on Facebook, Twitter, and Blogger. All detailed messages will be posted on the Blogger site <http://moorecountyps.blogspot.com> . Short updates and notices of blog updates will be posted regularly on Twitter @moorecountyps, along with pictures of our divisions in action and useful information posted on our Facebook site.

### Why social media?

With the widespread use of blogs, micro blogs and social media outlets, many Emergency Management, Fire/Rescue, E911 and EMS providers have established a presence as a way to disseminate information about emergency preparedness, fire safety and prevention as well as public information in general.

### What audience are we trying to reach?

Anyone wanting to stay informed of happenings in and around Moore County involving the Department of Public Safety and our network of Emergency Responders. Networking in this manner can not replace traditional media outlets such as local newspaper, television or radio but can be added as a resource for local citizens and partners to obtain information. The information posted on Social Media outlets is intended to supplement the information on our official website. ( <http://www.moorecountync.gov/> )

### What will be posted?

Regular updates from Emergency Medical Services, the Fire Marshal's Office, E911 and Emergency Management.

If you have questions please email them to [moorecountyps@gmail.com](mailto:moorecountyps@gmail.com) , include your full name

as well as contact information with each correspondence. Or you can call Eli Arroyo-Allen, Public Information Office at 910 947-6363.